

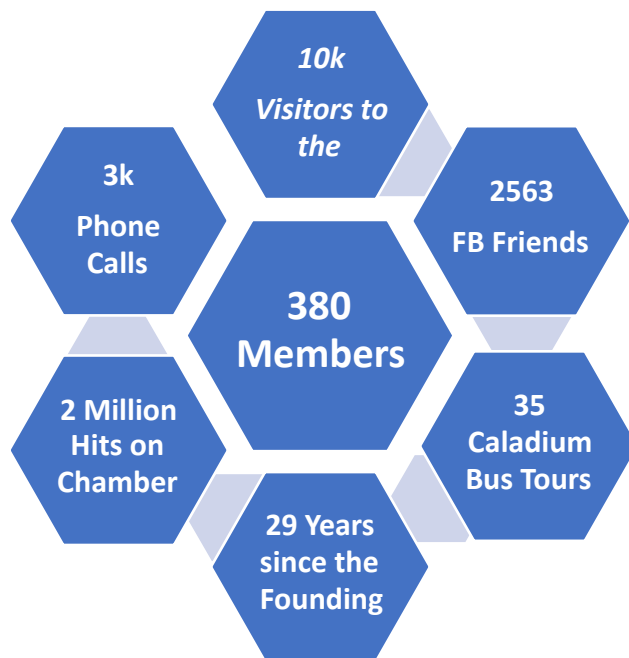


## Greater Lake Placid Chamber of Commerce 2018 Membership Benefits & Sponsorship Packages

Features & Benefits	† Basic	▶ Bronze	■ Silver	★ Gold
Corporate Sponsorship of ALL Chamber Events				★
Christmas Parade Main Sponsor (Float #1)				
Logo on Caladium Festival Advertising and Signage				
Logo on Car Show Advertising & Signage			■	
Logo on Chamber Correspondence		▶		
Logo on Monthly Luncheon Invites & Banner				
Logo on Monthly Mixer Invites				
Logo on Chamber Homepage & Facebook				
Logo on all Chamber Email Blasts all year				
Logo on Annual Banquet Signage with Tickets to Event (# Included)		4	8	16
Opportunity for Spotlight Newsletter Articles (no charge)	†			
Opportunity to Advertise in Monthly Newsletter (\$125-\$550/year)				
Opportunity to Advertise on Chamber Website (\$125-\$300/year)				
Mailing Labels of Members/Excel List of Members (1/year)				
Include your Events & Flyers in Email Blasts & Facebook Posts				
Attendance at Morning Mixer Networking Event				
Monthly Luncheon Networking Opportunities				★
Attendance at Chamber Mixer Events & Tri-County Events			■	
Ability to use Chamber Logo on Company Related Advertising		▶		
Include your marketing materials in New Member Welcome Bags	†			
Business Cards/Brochures/Bulletin Board in Visitor Center				
Post Special Events on Bulletin Board in Visitor Center				
Link to your Website on Chamber Member Directory				
Business Listing in Chamber Directory & Visitors Guide				
New Member Recognition at Luncheon, Newsletter & Facebook				
Chamber attendance & Promotion of Company Related Events i.e.. Ribbon Cuttings, Grand Openings, Re-openings, Milestones				
New Members Receive 1 Free Ad with Highlands News-Sun				
Opportunity to Sponsor Luncheons (\$350/Luncheon)		1 Included	1 Included	1 Included
Opportunity to Sponsor Display Table at Luncheon (no charge)				
Opportunity to Sponsor Morning Mixers (no charge, 11/year)				
Opportunity to Sponsor KLPB Island (\$300-\$1000/year)				
Membership Listing in Chamber Directory				
Support the Betterment of the Greater Lake Placid Area	†	▶	■	★
<b>Sponsorship Investment</b>		<b>\$1,000</b>	<b>\$2,500</b>	<b>\$4,000</b>

## 2019 Membership Fee Schedule

Business Member	Measure	Annual Dues	Bronze Sponsor	Silver Sponsor	Gold Sponsor
			\$1,000	\$2,500	\$4,000
<b>General</b>	1-100	\$175			
# of Employees	101-200	\$400			
	201+	\$550			
<b>Lodging &amp; Restaurants</b>	1-50	\$175			
# of Rooms/Seating Capacity	51-100	\$225			
	101+	\$275			
<b>Financial Institutions</b>	per	\$450			
Additional Branch/Officer Listing	per	\$75			
<b>Community Member</b>					
Non- Profits, Civic, Home Owners Associations, Agents, Individuals		\$75			
<b>Total Investment \$ _____</b>		\$ _____	\$ _____	\$ _____	\$ _____
		-	-	-	-



Your Membership Year begins the following month after application is submitted. The month in which you join is complimentary. Membership is specified for one location with one listing. Each additional location/listing requires a separate membership. Separate business entities require separate memberships.